Dear CAPS Methods Core seminar participants,

Please note that our October seminar will take place at a different location (Parnassus campus) and at a different time (1:00 – 2:30). It is a joint presentation with the Center for Tobacco Control Research & Education (CTCRE) http://tobacco.ucsf.edu/. There is no need to RSVP

Introduction to Social Network Analysis:  
Theory and Methods

George A. Barnett, Ph.D.

Friday, October 14th, 2011, 1:00 – 2:30
CTCRE, Kalmanovitz Library, Room 366
530 Parnassus Ave, SF CA 94143

Social network analysis is a rapidly emerging field that has received increased interest within the scientific community. The study of social networks draws from an interdisciplinary background of computer and systems sciences, sociology, anthropology, communication, statistics, and others. Social networking has emerged as a unifying conceptual and methodological approach to the study of social and information systems. Participants will be introduced to formal theoretical and methodological concepts of social networks. Topics covered include an introduction to network and structural theory, methods for measurement, tools for analysis and visualization, and applications of social network analysis.

George A. Barnett, Ph.D. is Professor & Chair of the Department of Communication at the University of California, Davis. He is editor of the Encyclopedia of Social Networks and former President of the International Network for Social Network Analysis (INSNA). Professor Barnett research examines social and communication networks and how they change over time as a function of perturbations in the system in which they are embedded. His research has dealt with the development of the methods and tools for the examination of social network dynamics. Substantively, he has primarily studied international and intercultural networks.

Materials from past Methods Core seminars can be found at http://caps.ucsf.edu/about/structure-cores/methods-core/methods-core-seminars/

The CAPS Methods Core activity can now be checked directly on the website: http://caps.ucsf.edu/about/structure-cores/methods-core/

Regards,

--Estie

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